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EquiTrend Handily Beats the Nasdaq 100 for the Year

Independently Tracked Investment Newsletter Consistently Outperforms NDX 100

Boise, Idaho, January 23, 2006 – EquiTrend.com, a leading investment newsletter offered to retail investors and institutional money management firms, announced today that TimerTrac, a third-party validation and benchmarking service for hundreds of investment advisory services, ranked EquiTrend.com as one of its top performers for 2005. As in previous years, EquiTrend.com substantially beat the performance of buying and holding the Nasdaq 100 index, making it one of the most consistently profitable advisory services being tracked by TimerTrac.

EquiTrend.com and sister company ProfitScore Capital Management, Inc., a registered investment advisory firm, educate and advise investors on the benefits of absolute return investment strategies. For 2005, highly ranked EquiTrend.com's equity long/short investment strategies yielded 16.60 percent, trouncing returns of buying and holding the NDX 100 – less than 2 percent -- for the same period. EquiTrend.com's long-only strategy also performed exceptionally well when compared to the NDX 100 performance, coming in at 9.19 percent for the year.

“In 2004, we were proud to be TimerTrac's top performing advisory service, so we are elated and most thankful once again to lead our peers and provide our clients with another profitable year in 2005,” said John McClure, CEO and President of EquiTrend.com and ProfitScore Capital Management, Inc. “We are among the oldest and most consistent providers of daily market signals to TimerTrac, an objective and rigorous performance tracking service of investment advisors who employ active money management strategies. We're gratified to have our staying power demonstrated yet again.”

“We have tracked EquiTrend.com since August 6, 2003. For the calendar year 2005 and for the full years from tracking inception, EquiTrend.com has been in our top ten ranking for the popular QQQQ's,” said TimerTrac's Principal David Garrett. “We are pleased for them and that as a client advisory service they have decided to participate in TimerTrac for the individual investor and financial advisory community to get an unobstructed view of how EquiTrend.com has performed.”

About EquiTrend.com

With a track record of outperforming the market since its inception, subscription-based EquiTrend.com provides retail investors and the advisors that service them with daily buy/sell/hold signals, incisive market commentary, and weekly performance updates across different investment strategies. EquiTrend.com's investment models are geared specifically toward equity indexes, exchange-traded funds, and a select group of actively managed mutual funds. EquiTrend.com does not trade or invest for clients. EquiTrend.com is a sister company of ProfitScore Capital Management, Inc., a registered investment advisory firm that manages individual accounts, two hedge funds and is sub-advisor to other money management firms. ProfitScore's quantitative decision support investment models mitigate market risk and offset market volatility for consistent absolute returns. Visit www.equitrend.com and www.profitscore.com.

About TimerTrac

Salt Lake City area-based TimerTrac's unique online service TimerTrac.com (patent pending) gathers, verifies, measures and reports advisors' real-time and time-stamped buy/sell indicators. TimerTrac.com is used by self-directed individual investors, financial advisors, and academics in finance to study investment advisory performance against indexes, exchange-traded funds, and a select group of actively managed mutual funds. TimerTrac.com tabulates only actual real-time buy/sell indicators from investment advisors and newsletter writers communicating via email, direct web-site entry, and other methods. Visit www.timertrac.com.

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